

The St. George Lions Club is excited to announce the Queen and Princess contest for the upcoming 2025 Dixie Round-up Rodeo scheduled September 18, 19, and 20, 2025, at the historic St. George Sunbowl. The winning contestants will have the honor of joining a long legacy of queens and princesses who have represented the Dixie Round-up Rodeo since 1934. Winning this contest provides eligibility for the Queen to participate in the Miss Rodeo Utah pageant! Cash prizes of \$2,000 will be awarded to both the Queen and Princess.

The queen contest is open to eligible contestants ages 18 - 24 and the princess contest is open to contestants ages 13 - 17 (as of May 1, 2025). Although there can only be one Queen and one Princess, we are eager to provide a fair and fun experience for all contestants that will provide growth and improved confidence that may lead to other amazing opportunities for the young women who choose to participate.

The pageant portion of the contest will be held at the VFW building located at 303 East 100 South in St. George, Utah, with the horsemanship portion held at the Sunbowl on Wednesday, May 7, 2025. Contestants will be judged on horsemanship, personality, modeling, interview, resume, and results of a written test.

PAGEANT SCHEDULE:

Monday, April 28	Application and Contract Due (late applications will be accepted until April 29th with a late fee)
Wednesday, April 22	Orientation (via Conference Call)
Mon (5/5) - Tue (5/6)	Sunbowl Arena open for practice
Tuesday, May 6	VFW
4:00 pm	VFW Open for practice
6:00 pm	Contestant Welcome Dinner-not required
Wednesday, May 7	
10:30 am	Contestants Arrive at VFW
11:00 am	Test
11:45 am	Doors open to Public
12:00 pm	Contest Begins
6:00 pm	Horsemanship contest at Sunbowl Coronation of Queen and Princess



Required Submittals with application:

1. Cover Letter (Bio)
2. Resume
3. Signed contract and release
4. Headshot (jpeg)
5. Completion of on-line questionnaire

QUEEN AND PRINCESS SCHEDULE:

By June 15, 2025	Pictures for Rodeo Program
June - August	Attend 6 Rodeos and associated parades
Saturday, September 13	Support rodeo ticket sales at VFW
Week of September 14	Participate in school assemblies and activities
Wednesday, September 17	Pre-rodeo party (set-up and attendance) Meet and Greet all guests including sponsors
Saturday, September 20	Rodeo Parade
Wednesday, May 6, 2026	Support 2026 Contest/Final Ride

CONTEST EXPECTATIONS:

- 1) Written Test
- 2) Introduce yourself (say something about yourself), model, speech (2 minutes)
- 3) Impromptu Question
- 4) Interview with Judges
- 5) Horsemanship (reining pattern, flag pattern, buzz run)

Queen contestants can wear dresses; princess contestants must wear western pants and shirts.

